

# Confidence and decision\*

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## Abstract

Many real-life decisions have to be taken on the basis of probability judgements of which the decision maker is not entirely sure. This paper develops a decision rule for taking such decisions, which incorporates the decision maker's confidence in his probability judgements according to the following maxim: the larger the stakes involved in a decision, the more confidence is required in a probability judgement for it to play a role in the decision. A formal representation of the decision maker's confidence is proposed and used to formulate a family of decision models conforming to this maxim. A natural member of this family is studied in detail. It is structurally simpler than other recent models of decision under uncertainty, which may make it easier to apply to practical decisions, whilst being axiomatically sound, permitting the separation of beliefs and tastes, and allowing comparative statics analysis of attitudes to choosing in the absence of confidence.

**Keywords:** Confidence; multiple priors; confidence ranking; cautiousness coefficient; ambiguity.

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# 1 Introduction

## 1.1 Motivation

A regional governor is faced with the decision whether to permit the construction of a factory in his area. To evaluate a major uncertainty in the choice – the possibility of damage to the district farming area (which specialises in maize) – he commissions meteorologists to estimate the probability that the gases emitted by the proposed factory, which are known to damage crops, reach the farming area. Although there is a fair amount of disagreement among the experts, the governor considers that a value of at most  $10^{-7}$  for the probability is quite representative of the opinions. On the basis of this probability estimate and his utilities for the relevant consequences, which he determines using standard decision-analysis techniques, he decides to grant permission for the construction. However, the project falls through, and a different project comes before him for the same land, namely to use it for GM maize crops (which are wind pollinated). Evaluating the possible consequences as before, it becomes clear that, while many of the aspects are comparable to those for the factory, the potential undesirable consequence of the development, namely cross-pollination of GM crops with non-GM crops is, in the governor's opinion, far worse than for the factory (ie. he assigns a considerably lower utility value to it). As concerns the probability that pollen from the GM crops arrives at the non-GM farming area, the experts guarantee that this is the same as the probability of fumes from the factory arriving at the maize fields, since both depend on the same meteorological factors. Were he to decide as before, using his utilities and the  $10^{-7}$  estimate adopted previously, he would approve the GM project. However, he is uncomfortable with this choice. Although he was happy to rely on the probability estimate of at most  $10^{-7}$  for the decision involving the factory, he is not sure enough in this estimate when it comes to deciding about the GM crops: after all, given the potentially grave consequences of GM infection, the stakes are higher in the latter decision.

At first glance, it may seem that the governor is violating one of the tenets of decision theory, namely the separation of beliefs and tastes. The standard normative theory of decision prohibits altering the beliefs, or probability judgements, used depending on the decision faced. However, this theory ignores the fact that decision makers may be more or less *confident* in the beliefs which inform their decisions, and that confidence in beliefs is potentially relevant for decision making. Rather than using different beliefs in the two decisions, the governor could be understood as demanding different levels

of confidence in the beliefs he uses. When the stakes are mediumly high – at worst the agricultural yield suffers for a (relatively) short period due to pollution – he allows himself to rely on a judgement – that the probability is at most  $10^{-7}$  – which he is not confident enough in to invoke when the stakes are higher – when the worst that can happen is that the GM genes infect the non-GM population. In the light of these considerations, the governor ceases to appear irrational. Indeed, he can be understood as invoking the following, perfectly reasonable maxim: the more important the decision, the more confidence is required in a belief for it to play a role in that decision.

The main aim of this paper is to develop a decision rule based on this maxim. This rule should be normatively plausible, as well as simple and tractable, and hence applicable to decisions such as the one considered above. Such a decision rule would be able to incorporate the intuitions just mooted, without violating general principles of rationality, such as the separation of beliefs and tastes.

A decision rule of this sort may be useful for prescriptive purposes in several domains. In decisions about policies to adopt in the face of climate change, for example, the stakes are high and the probabilities are uncertain; the same goes for other domains where the “Precautionary Principle” has been an object of debate.<sup>1</sup> A decision rule of the sort considered here naturally applies in such cases, and recommends only relying on probability judgements in which one has enough confidence to match the gravity of the potential consequences.

Moreover, the rule may have consequences for the use made of conclusions of statistical studies (in classical statistics). Often, confidence intervals at a standard fixed level (for example, the 95% level) are used to inform decisions. The proposed decision rule would suggest that one may vary the confidence intervals one uses in decisions: whereas if relatively little is at stake one may use confidence intervals at, say, the 90% level, if there is a lot at stake, one might insist on relying only on intervals that are at, say, the 99% level.

Finally, the theory developed below may be descriptively relevant. Consider the case of an investor who invests in a start-up drug firm whose major product is a new vaccine which has just come out on the market amid some controversy, though he refuses to let his daughter take the vaccine. This is naturally taken account of under the proposed rule: the investor is confident enough in his judgement about the prob-

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<sup>1</sup>One specificity of such decisions, which plays a role in many analyses, is the irreversibility of the consequence of actions. This of course implies that the stakes are higher than they otherwise would be (one cannot undo tomorrow what has been done today).

ability that the drug will be a success to take the investment decision on the basis of that judgement, but not confident enough to rely on it in the more important personal decision.

In this paper, we propose a formal model of a decision maker's confidence in his beliefs and use it to develop a decision rule that adheres to the maxim that the higher the stakes involved in a decision, the more confidence is required in a probability judgement for it to play a role in that decision. In reality, a family of such decision rules can be defined on the basis of the model of confidence proposed, and the main purpose of the paper is to promote this family. To this end, and for the sake of concreteness, we perform an in-depth axiomatic study of a single, natural member of the family. Perhaps surprisingly given the simplicity of the model and the maxim on which it is based, it corresponds to relatively attractive properties of preferences: the main difference with respect to standard theories of decision under uncertainty is in the weakening of the standard independence axiom. Moreover, it provides a full separation of utilities, belief attitudes (including confidence in beliefs) and attitude to choosing in the absence of confidence. Relations to the standard criteria for comparative ambiguity aversion are also examined. Prior to the formal analysis, we present informally the main aspects of the proposal, and the relation with existing literature.

## 1.2 *The Proposal*

The first part of the proposal consists of a representation of a decision maker's confidence in probability judgements, that is, in statements concerning probabilities, such as 'the probability of failure of a central element in a nuclear installation is greater than 0.0002'. For this, we use a nested family of sets of probability measures, which we call a *confidence ranking*. The sets in the nested family can be thought of as corresponding to levels of confidence – the larger sets correspond to higher levels of confidence. To each set in the confidence ranking, there corresponds a set of probability judgements, namely those which hold for all probability measures in the set. This can be thought of as the set of probability judgements which the decision maker holds with the corresponding level of confidence. So for each level of confidence, the confidence ranking delivers a set of probability judgements in which the decision maker has this much confidence. Note that the larger the confidence level in question, the larger the corresponding set of probabilities measures and thus the fewer probability judgements hold for all probability measures in this set. Hence, under this representation, for higher confidence levels, fewer probability judgements are held with those levels of confidence,

as one would expect. A probability judgement that holds for some set in the confidence ranking is endorsed by the decision maker, although he may have only very little confidence in it. Conversely, for a given probability judgement, the more sets in the family which are such that the probability judgement holds for all probability measures in the set, the more confident the agent is in that judgement. Just like the probability measure in the standard Bayesian theory of decision under uncertainty, a natural reading of a confidence ranking is as a subjective element capturing the decision maker's beliefs and his confidence in them.

To illustrate, suppose that a decision maker has data to estimate the probability that a certain element in a nuclear reactor will fail under extreme conditions. Upon calculation, he finds that the confidence interval is  $[0.0002, 0.0005]$  at the 95% level, and that it is  $[0.00005, 0.00065]$  at the 99% level. If he forms his judgements solely on the basis of these data, one might expect him to be more confident that the probability of failure ( $p(F)$ ) is less than 0.00065 than that the probability is greater than 0.0002. This can be represented by a confidence ranking where, for every set in the ranking such that  $p(F)$  is greater than 0.0002 for all probability measures in the set,  $p(F)$  is less than 0.00065 for all probability measures in the set. Such a confidence ranking is illustrated in Figure 1: the points are probability measures, the concentric circles represent the sets of probability measures in the confidence ranking and the shaded areas are the sets of probability measures where  $p(F)$  is greater than 0.0002 and less than 0.00065 respectively.<sup>2</sup> The fact that  $p(F) \leq 0.00065$  holds for more of the sets in the confidence ranking that  $p(F) \geq 0.0002$  captures the higher confidence in the former probability judgement than in the latter one.

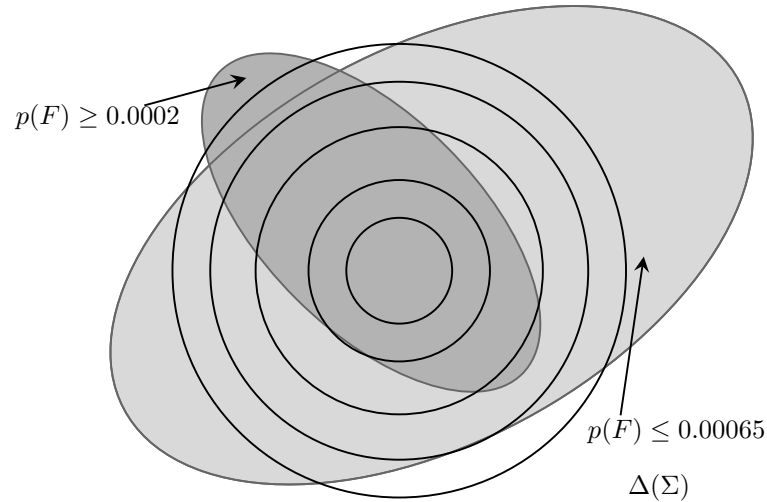
A noteworthy property of this representation of confidence in beliefs is that it involves only an ordinal structure on the space of probability measures.<sup>3</sup> In this sense, the model is simpler than other recent models of decision under uncertainty, which, as discussed in Section 1.3, require a structure on the set of probability measures with a certain degree of cardinality. Consequently, if one wished to use the model to aid decision making, one need only elicit an ordinal structure from a decision maker to capture his confidence, rather than deal with cardinal confidence comparisons.

The second part of the current proposal is a decision rule which uses this representation of confidence and which translates the maxim that the higher the stakes, the

<sup>2</sup>It would have been more accurate to represent these latter sets of probability measures by half-planes; the current diagram is preferred because it makes the comparison between them clearer and more suggestive.

<sup>3</sup>As shown in Proposition 2 in the Appendix, a confidence ranking corresponds to an order on the space of probability measures. See also Section 2.1.

Figure 1: Confidence ranking and confidence in probability judgements



more confident one must be in a probability judgement for it to play a role in the decision. Consider a function that associates to each possible value of the stakes involved in a decision a set in the confidence ranking. We call such a function a *cautiousness coefficient*. Since a set in the confidence ranking corresponds to a level of confidence, this function can be thought of as representing the level of confidence required for a probability judgement to play a role in a decision with given stakes. (As will be shown in Section 3, this function captures the agent's attitude to taking decisions in the absence of confidence.) In particular, for any probability judgement that holds throughout the set of probability measures picked out by the cautiousness coefficient, the decision maker is confident enough in that judgement to use it in a decision with the given stakes. Hence a decision rule that uses such a function to pick out a set of probability measures and uses this set of probability measures in the decision captures the maxim mooted above.

What has been said so far constitutes the nub of the current proposal. It does not yield a completely specified model but rather a recipe for generating models. In particular, two elements remain to be specified: the decision rule which the decision maker uses once he identifies the appropriate set of probability measures, and the notion of stakes he uses to assign to a decision the stakes involved in it. Different choices of decision rules and notions of stakes yield different decision models conforming to the

maxim stated above. As stated previously, the main concern here is to promote this family; however, for concreteness, we shall focus the analysis on one particular member of the family. Namely, we concentrate on the simplest and most common decision rule using sets of probability measures, the maxmin expected utility rule (Gilboa and Schmeidler, 1989). We take as the stakes involved in the choice of an act the worst consequence that the act could yield. Both of these choices are reasonable: on the one hand, the maxmin expected utility has been widely vaunted as characterising careful decision making, whereas on the other hand it seems reasonable that the worse the worst consequence of an act, the more the decision maker has to lose on choosing it, and so the higher the stakes. See Section 4 for a brief discussion of other possible decision rules and notions of stakes.

Concretely, for a cautiousness coefficient  $D$ , and a function  $\sigma$  assigning to each act a level of stakes that varies inversely with the worst potential consequence of choosing the act, we consider a decision rule such that the agent (weakly) prefers option  $g$  to option  $f$  if and only if:

$$(1) \quad \min_{p \in D(\sigma(f))} \sum_{s \in S} u(f(s)) \cdot p(s) \leq \min_{p \in D(\sigma(g))} \sum_{s \in S} u(g(s)) \cdot p(s)$$

To illustrate this rule, consider the decision about the sort of technology to use in a nuclear installation. To decide according to the rule, a decision maker has to first ascertain the stakes involved in the choice, which, in the specific model considered here, correspond to the worst possible consequence. For example, the stakes could correspond to a major nuclear accident. Then he needs to determine how much confidence to require in a probability judgement to use it in a decision of such gravity. If his confidence over probability measures is calculated solely on the basis of data using confidence intervals (as in the example above), this corresponds to assigning a confidence level which he will use. For example, he may decide that the appropriate set of probability measures will be those corresponding to the confidence interval at the 99.9% level. Then he would evaluate a technology by the minimum expected utility taken over this set, which, given the very low utility of a nuclear accident, boils down to using the worst-case probability for an accident in the interval.

Note that, were the decision maker considering whether to use a similar technology in another installation with extreme conditions – a smelting plant, for example – this procedure allows him to use the same data differently. For example, if the consequences of failure in the smelting plant are deemed less serious than the consequences of failure

in a nuclear power station, then he might allow himself to use probability judgements in which he is less confident. Concretely, this would translate into using, say, the confidence interval at a 95% level, which may lead to different choices of technology.

### 1.3 Related literature

The proposed model can be thought of as a refinement of the maxmin expected utility model of [Gilboa and Schmeidler \(1989\)](#), according to which the decision maker maximises the minimum expected utility over a single, fixed set of probability measures. This model is too simple to capture the role of confidence in decision: were it to be thought of as a model of confidence in probability judgements, confidence would be an all-or-nothing affair – for any probability judgement, either the decision maker is fully confident of it or entirely unsure about it. Something more than a single set of probability measures is required to capture different levels of confidence; the model proposed here goes “one level up” and takes a family of sets. One consequence of using a single set of probability measures is that the maxmin model cannot capture the relation between the confidence in the probability judgements used and the stakes involved in the decision, which is central here; another consequence is that it does not admit a clean separation of beliefs and attitude to ambiguity, whereas, as shall be shown in [Section 3](#), the model proposed here does.<sup>4</sup>

By contrast with the maxmin model, other, more recent models in the literature do involve a notion of “degree” on probability measures, but they are all structurally richer than the one proposed here. For example, [Klibanoff et al. \(2005\)](#); [Nau \(2006\)](#); [Seo \(2009\)](#); [Ergin and Gul \(2009\)](#) propose models that use a probability measure over the set of probability measures rather than a nested family of sets. In this sense, their model is cardinal at the second-order level, whereas ours is ordinal. As anticipated above, the structural parsimony of the current model may be seen as an advantage, in particular for prescriptive applications. For someone who wishes to decide using the rules just cited, he needs to fix upon a probability measure over the set of probability measures and a transformation function (above and beyond the utility function) that assigns to each expected utility value a real number. By contrast, all that is required under the proposed model is to pick out, given the stakes involved in the option, the set of probability measures that corresponds to the confidence level that the agent deems appropriate for

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<sup>4</sup>The maxmin expected utility model is discussed here because it is the closest to representation (1). Many of the points hold for similar models, such as the  $\alpha$ -maxmin model, which can be used to develop other members of the family of decision models described above. See also [Section 4](#).

those stakes. Beyond this tractability issue, questions may be asked about the normative validity of the second-order probability models. The natural axiomatisation proposed by [Seo \(2009\)](#), for example, indicates that some of these models may violate reversal of order (and thus, in the presence of the appropriate assumption, reduction of compound lotteries). Although it may sometimes be descriptively correct to say that this axiom is violated, the axiom is normatively very intuitive (for static decisions), and there seems to be no normative grounds for sanctioning violations of it. By contrast, the model proposed here does not require such violations; indeed, the axioms are defensible on normative grounds.

Similar points hold for the variational preferences model of [Maccheroni et al. \(2006\)](#) as well as the confidence preferences model of [Chateauneuf and Faro \(2009\)](#). Like the second-order probability models mentioned above, these models require some cardinal structure on the space of probability measures, whereas only an ordinal structure is needed here. Hence, for application in decision analysis, the model proposed here promises to be more tractable. Moreover, these models fail to separate beliefs from tastes for ambiguity, whereas the model proposed here does.

None of models discussed above explicitly propose a dependence between the probability judgements used in a decision and the stakes involved in the choice; the role of various probability measures is always determined in some more complicated way. It is thus not surprising that the current model is not a special case of the aforementioned ones, as can be seen from the axiomatisation. The same holds for the models proposed in the literature on robustness and in particular for the multiplier and constraint preferences models proposed by [Hansen and Sargent \(2001\)](#) (which are special cases of the variational and maxmin models discussed above). [Gajdos et al. \(2008\)](#) do propose an extension of the [Gilboa and Schmeidler \(1989\)](#) model that allows different sets of probability measures to be used in the evaluation of acts, but these sets are derived from an “objective” set of probability measures (modelling information) which is given exogenously, rather than being generated endogenously from the stakes involved in the act, as is the case under the current proposal.

## 2 Representation

### 2.1 Preliminaries

We use the standard Anscombe-and-Aumann framework, as adapted by [Fishburn \(1970\)](#). Let  $S$  be a non-empty finite set of states, with  $\Sigma$  the algebra of all subsets

of  $S$ , which are called *events*.  $\Delta(\Sigma)$  is the set of probability measures on  $(S, \Sigma)$ . Where necessary, we use the Euclidean topology on  $\Delta(\Sigma)$ .  $X$  is a nonempty set of outcomes; a *consequence* is a probability measure on  $X$  with finite support.  $\Delta(X)$  is the set of consequences. Acts are functions from states to consequences;  $\mathcal{A}$  is the set of acts. So, for an act  $f$ , and a state  $s$ ,  $f(s)$  is a lottery over  $X$  with finite support; for a utility function  $u$  over  $X$ , we will denote the expected utility of this lottery by  $u(f(s)) = \sum_{x \in \text{supp}(f(s))} f(s)(x)u(x)$ .  $\mathcal{A}$  is a mixture set with the mixture relation defined pointwise: for  $f, h$  in  $\mathcal{A}$  and  $\alpha \in \mathfrak{R}$ ,  $0 \leq \alpha \leq 1$ , the mixture  $\alpha f + (1 - \alpha)h$  is defined by  $(\alpha f + (1 - \alpha)h)(s, x) = \alpha f(s, x) + (1 - \alpha)h(s, x)$  (Fishburn, 1970, Ch 13). We will often write  $f_\alpha h$  as short for  $\alpha f + (1 - \alpha)h$ . With slight abuse of notation, a constant act taking consequence  $c$  for every state will be denoted  $c$  and the set of constant acts will be denoted  $\Delta(X)$ .

We assume a preference relation  $\preceq$  on  $\mathcal{A}$ ;  $\sim$  and  $\prec$  are defined to be the symmetric and asymmetric components of  $\preceq$ . Null events and null states are defined in the usual way.<sup>5</sup> We use the following notation.

**Definition 1.** For  $f \in \mathcal{A}$ ,  $\hat{f} \in \Delta(X)$  is any  $f(s)$  that is  $\preceq$ -minimal over the non-null  $s \in S$ .

Intuitively,  $\hat{f}$  is a constant act that is  $\preceq$ -equivalent to the worst consequence that  $f$  takes on non-null states.<sup>6</sup> Recall that this corresponds to one way of fleshing out the notion of the stakes involved in the choice of an act  $f$ : the worse the worst possible consequence of the act, the more the decision maker has to lose in choosing it and the higher the stakes involved in the choice. The particular decision rule considered below will take the stakes involved in the choice of an act to be the lowest utility that could result from the act after resolution of the uncertainty about the state of the world (that is, the utility of  $\hat{f}$ ).<sup>7</sup> As noted in the Introduction, we consider this notion of stakes only for the purposes of concreteness, and with no intention to suggest that it be considered the best or only reasonable notion of stakes; see Section 4 for discussion of other possible notions. In the exposition below, we shall say that  $f$  has higher, lower or the same stakes as  $g$  if  $\hat{f} \preceq \hat{g}$ ,  $\hat{f} \succeq \hat{g}$  or  $\hat{f} \sim \hat{g}$  respectively.

<sup>5</sup>An event  $A$  is null if, for any acts  $f$  and  $f'$  differing only on  $A$ ,  $f \sim f'$ . A state  $s$  is null if the singleton event  $\{s\}$  is null.

<sup>6</sup>Although  $\hat{f}$  is not uniquely defined, it is defined up to  $\sim$ , which is all that is required for the axioms to have unambiguous meaning. This allows us to speak of  $\hat{f}$  in the singular, which is useful for expositional purposes.

<sup>7</sup>The non-nullness clause in Definition 1 ensures that acts that differ only on null states are considered as having the same stakes, as seems reasonable.

The following notion is central.

**Definition 2.** A *confidence ranking*  $\Xi$  is a nested family of closed, convex subsets of  $\Delta(\Sigma)$ . A confidence ranking  $\Xi$  is *continuous* if, for every  $C \in \Xi$ ,  $C = \overline{\bigcup_{C' \subsetneq C} C'}$  =  $\bigcap_{C' \supsetneq C} C'$ .<sup>8</sup> It is *centered* if it contains a singleton set.

As mentioned in the Introduction, confidence rankings represent decision makers' beliefs, and in particular their confidence in probability judgements. The sets in the confidence ranking can be thought of as corresponding to levels of confidence. The higher the level of confidence in question, the larger the set: this translates the fact that one is confident of fewer probability judgements to that level of confidence. Confidence rankings are ordinal structures; indeed, Proposition 2 in the Appendix shows that, to any confidence ranking there corresponds a weak order on the space of probability measures with appropriate properties and to any such order there corresponds a confidence ranking.

The convexity and closedness of the sets of probability measures in the confidence ranking are standard assumptions in decision rules involving sets of probabilities. The continuity property guarantees a continuity in one's confidence in probability judgements: it ensures, for example, that one cannot be confident up to a certain level that probability of an event  $A$  is in  $[0.3, 0.7]$  and then only confident that the probability is in  $[0.1, 0.9]$  at the "next" confidence level.<sup>9</sup>

The centredness property of the confidence ranking implies that, if the decision maker were forced to give his best estimate for the probability of any event, he could come up with a single value (and these values satisfy the laws of probability), although he may not be very confident of this value. In some situations this assumption may seem reasonable, whereas in others it may be less acceptable; in the representation result (Theorem 1), there is an axiom which is necessary and sufficient for this property, so that the property receives a behavioural characterisation.

Finally, we define a *cautiousness coefficient* for a confidence ranking  $\Xi$  to be a surjective function  $D : \mathfrak{R} \rightarrow \Xi$  that preserves order, that is, such that for all  $r, s \in \mathfrak{R}$ , if  $r \leq s$ , then  $D(r) \subseteq D(s)$ .  $D$  assigns to a given level of stakes involved in the choice of an act a level of confidence that is required in probability judgements in order to use them in the evaluation of the act. This level of confidence corresponds to the appropriate set of probability measures in the confidence ranking. The fact that  $D$

<sup>8</sup>For a set  $X$ ,  $\overline{X}$  is the closure of  $X$ . Note that the union of a nested family of convex sets is convex.

<sup>9</sup>The continuity property used in the definition has been recognised as the appropriate notion of continuity for nested families of closed sets in Kuratowski (1938, pp 19-20).

is order preserving corresponds to the intuition that the higher the stakes, the higher the confidence level required of probability judgements for them to play a role in the choice (and so the larger the relevant set of probability measures). Surjectivity of  $D$  basically attests to the behavioural nature of the confidence ranking: it implies that for each set of probability measures in the ranking, there will be a level of stakes, and hence an act, for which it is the relevant set for evaluating that act.

We consider a decision rule according to which the decision maker ranks acts  $f$  by the following criterion:

$$\min_{p \in D(\sigma(f))} \sum_{s \in S} u(f(s)) \cdot p(s)$$

where  $\sigma(f) = -u(\hat{f})$  is the stakes involved in the choice of  $f$ . As noted in the Introduction, this translates the idea that for each level of stakes ( $\sigma(f)$ ), the decision maker selects those probability judgements which he believes with confidence corresponding to those stakes (the judgements which hold for all probability measures in  $D(\sigma(f))$ ) and only uses those in evaluating the act (he uses maxmin over  $D(\sigma(f))$ ).

## 2.2 The Representation

Consider the following axioms.

**Axiom A1** (Weak order). For all  $f, g, h \in \mathcal{A}$ : if  $f \preceq g$  and  $g \preceq h$ , then  $f \preceq h$ ; and  $f \preceq g$  or  $g \preceq f$ .

**Axiom A2** (S-Independence). For all  $f \in \mathcal{A}$ ,  $c, d \in \Delta(X)$  and  $\alpha \in (0, 1)$ ,

(i) if  $d \succeq \hat{f}$ , then  $f \succeq c$  implies  $f_\alpha d \succeq c_\alpha d$

(ii) if  $d \preceq \hat{f}$ , then  $f \preceq c$  implies  $f_\alpha d \preceq c_\alpha d$

**Axiom A3** (Continuity). For all  $f, g, h \in \mathcal{A}$ , the sets  $\{\alpha \in [0, 1] \mid f_\alpha h \preceq g\}$  and  $\{\alpha \in [0, 1] \mid f_\alpha h \succeq g\}$  are closed in  $[0, 1]$ .

**Axiom A4** (S-Monotonicity). For all  $f, g \in \mathcal{A}$ ,  $c, d \in \Delta(X)$  and  $\alpha \in (0, 1]$  with  $\hat{f} \preceq \hat{g}$  and  $g \preceq c$ , if  $f(s) \preceq (g_\alpha d)(s)$  for all  $s \in S$ , then  $f \preceq c_\alpha d$ .

**Axiom A5** (S-Uncertainty Aversion). For all  $f, g \in \mathcal{A}$ ,  $\alpha \in (0, 1)$  such that  $\hat{f} \sim \hat{g}$ , if  $f \sim g$  then  $f_\alpha g \succeq f$ .

**Axiom A6** (Non-degeneracy). There exist  $f, g \in \mathcal{A}$  such that  $f \not\sim g$ .

**Axiom A7** (Centering). There exists  $c, d \in \Delta(X)$  with  $d \succ c$  such that, for all  $f, g, h \in \mathcal{A}$  with  $\hat{f}, \hat{g}, \hat{h} \succeq c$  and all  $\alpha \in (0, 1)$ ,  $f \preceq g$  iff  $f_\alpha h \preceq g_\alpha h$ .

The axioms [A1](#), [A3](#) and [A6](#) are standard. To motivate and explain the axioms [A2](#), [A4](#) and [A5](#), it is helpful to compare them to the corresponding axioms for the maxmin expected utility model ([Gilboa and Schmeidler, 1989](#)), which are as follows:

**Axiom A2'** (C-Independence). For all  $f, g \in \mathcal{A}$ ,  $d \in \Delta(X)$  and  $\alpha \in (0, 1)$ ,  $f \preceq g$  iff  $f_\alpha d \preceq g_\alpha d$ .

**Axiom A4'** (Monotonicity). For all  $f, g \in \mathcal{A}$ , if  $f(s) \preceq g(s)$  for all  $s \in S$ , then  $f \preceq g$ .

**Axiom A5'** (Uncertainty Aversion). For all  $f, g \in \mathcal{A}$ ,  $\alpha \in (0, 1)$ , if  $f \sim g$  then  $f_\alpha g \succeq f$ .

[Gilboa and Schmeidler \(1989\)](#) established that [A1](#), [A3](#), [A6](#), [A2'](#), [A4'](#) and [A5'](#) characterise maxmin expected utility preferences (which differ from representation (1) only in that the set of priors over which the decision maker is minimising is fixed rather than variable according to the stakes). The central axiomatic difference between the standard maxmin model and the model considered here lies in the independence axiom.<sup>10</sup> Note firstly that mixing an act  $f$  with a constant act  $d$  is a way of changing the stakes involved: in particular, if  $d$  is below the worst consequence of  $f$  ( $\hat{f}$ ), then mixing with  $d$  raises the stakes (the worst consequence of  $f_\alpha d$  is worse than the worst consequence of  $f$ ); conversely, if  $d$  is preferred to  $\hat{f}$ , then mixing with  $d$  lowers the stakes. In the light of this, C-independence ([A2'](#)) basically states that the evaluation of an act is independent of the stakes involved. In particular, it implies that if  $f \sim c$  for some constant act  $c$ , then  $f_\alpha d \sim c_\alpha d$  for all  $\alpha$  and  $d$ , which is tantamount to saying that if  $f$  is considered as indifferent to  $c$ , then they will be considered as indifferent even if evaluated after shifting the stakes up or down by any amount (by taking appropriate mixtures). However, the maxim which guides the proposal made here consists precisely in the idea that the evaluation of acts, and thus preferences between acts, *may change* upon changes in the stakes involved. From the point of view of this maxim, the C-independence axiom establishes an unwarranted independence of preferences from stakes, and as such must be weakened.

The S-independence (for Stakes-corrected independence) axiom [A2](#) captures exactly the sort of weakening one would expect. The first clause basically says that if

<sup>10</sup>Since C-independence is weaker than many of the independence axioms in the literature on choice under uncertainty, such as the standard independence axiom ([Anscombe and Aumann, 1963](#)) and comonotonic independence ([Schmeidler, 1989](#)), the discussion here also applies to the comparison with those models.

one *lowers* the stakes, by mixing an act with a constant act that is preferred to its worst consequence, then the act *cannot* be evaluated any *worse* than it was before (if it is preferred to a constant act, its mixture is preferred to the appropriate mixture of the constant act). The second clause deals with the other case: it says that if one *raises* the stakes, by mixing an act with a constant act that is less preferred than its worst consequence, then the act *cannot* be evaluated any *better* than it was before (if it is less preferred than a constant act, its mixture is less preferred than the appropriate mixture of the constant act). If one endorses the maxim proposed above and the caution inherent in the maxmin expected utility rule, this axiom is eminently reasonable: as stakes increase, acts may be evaluated as worse because one may no longer rely on probability judgements in which one does not have the required level of confidence, and likewise as stakes fall, acts may be considered as better, because one allows oneself to invoke probability judgements in which one did not previously have sufficient confidence.

For an example of the difference between S-independence (A2) and C-independence (A2'), note that both imply that, for a risk-neutral decision maker,<sup>11</sup> if he weakly prefers a bet yielding a \$1000 loss if event *A* occurs and nothing if not to a sure \$250 loss, then he would weakly prefer the bet yielding a \$50 loss if event *A* occurs and nothing if not to a sure \$12.5 loss (because the latter two acts are obtained from the former two by taking a 0.05-mix with the constant act yielding \$0). This is equivalent to saying that if he strictly prefers the sure loss to the bet where he could lose \$50, then he strictly prefers the sure loss when the amounts at stake are twenty times larger. However, C-independence also imposes the converse relationship: if the decision maker strictly prefers the sure loss when he could lose \$1000 by betting, then he strictly prefers the sure loss if he could only lose \$50 by betting. This is not necessarily reasonable, for the fact that he avoids the bet when the stakes are high (when he could lose \$1000) does not imply that he will not be willing to bet when the stakes are lower (when he has less to lose). S-independence only implies a relationship between the preferences in one direction, but not in this other, more controversial, direction.

As anticipated above, this axiom is the main difference between the proposed decision rule and many of the standard rules in the literature on decision under uncertainty. In particular, if S-independence is replaced by C-independence, the representation (1) reduces to the standard maxmin expected utility representation. Indeed, the axioms A4

<sup>11</sup>Alternatively, the example can be reformulated in terms of utiles instead of dollars, so that it holds irrespective of risk attitudes. In all the examples below, we assume a risk-neutral decision maker, or that the example is formulated in terms of utiles.

Figure 2: S-monotonicity

	A	A <sup>c</sup>
$f$	-1000	-250
$g$	-600	-300
$g \frac{5}{6} 0$	-500	-250
$c$	-480	-480
$c \frac{5}{6} 0$	-400	-400

and A5 can be thought of as refinements of A4' and A5' that accommodate preference patterns which can be naturally associated to these axioms, but which can only be derived from them with the aid of C-independence.

The S-monotonicity axiom (for Stakes-corrected monotonicity) A4 is easily seen to be a strengthening of the standard monotonicity axiom A4'. (The standard axiom corresponds to the case where  $\alpha = 1$ .) Whereas the standard axiom establishes an implication from a dominance relation between acts to the appropriate preference over them, S-monotonicity extends the implication to cases of dominance involving a mixture of one of the acts with a constant act. Consider the acts in Figure 2, and suppose that the sure loss  $c$  is weakly preferred to the bet  $g$ .<sup>12</sup> S-monotonicity immediately implies that the sure loss  $c \frac{5}{6} 0$  is preferred to  $f$ , whereas the standard monotonicity axiom does not. This difference is due to the fact that the mixture  $g \frac{5}{6} 0$  dominates  $f$ , which is sufficient for S-monotonicity to apply in this case, whereas for the standard axiom to apply one requires that  $c \frac{5}{6} 0 \succeq g \frac{5}{6} 0$ . However, the preferences specified by the S-monotonicity axiom seem reasonable; indeed, they are *de facto* consequences of the standard monotonicity axiom in any model satisfying C-independence, because in the presence of C-independence,  $c \succeq g$  implies that  $c \frac{5}{6} 0 \succeq g \frac{5}{6} 0$ .

S-uncertainty aversion (for Stakes-corrected uncertainty aversion) A5 is a straightforward weakening of the standard uncertainty aversion axiom A5', by the addition of a clause stating that the property stipulated in the standard axiom holds only for acts with the same stakes. The principal intuition behind the standard uncertainty aversion axiom is that it captures preference for hedging. S-uncertainty aversion generally agrees with the traditional axiom on standard examples of preference for hedging, but may differ in cases where there is no hedging. For example, the standard uncertainty aversion ax-

<sup>12</sup>As above, we suppose that the decision maker is risk neutral, or that the values are given in utiles.

iom implies that if a risk-neutral decision maker were indifferent between betting \$100 on an event A at odds of 5 to 1 and betting \$25 on the event at odds 3 to 1, then he prefers betting \$81.25 on A at odds 63 to 13 (or 4.846 to 1) to both of the other bets.<sup>13</sup> However, this property does not evidently count as a reasonable necessary constraint to place on preferences. S-uncertainty aversion permits such patterns of preferences, without requiring them.<sup>14</sup>

Like their counterparts elsewhere in the literature on decision under uncertainty, A2, A4 and A5 are fully behavioural, and in principle testable.

The final axiom, Centering (A7), states that the standard independence axiom is satisfied on a subset of acts where one cannot do worse than a certain consequence. (The condition of existence of a  $d \succ c$  guarantees that this subset is non-trivial.) That is, it states that, for low enough stakes, the independence axiom is satisfied. As will be clear from the theorem, the axiom is not required for the representation, but if added guarantees that the confidence ranking representing the preferences is centered.

These axioms are necessary and sufficient for a representation of preferences by a decision rule featuring confidence, as represented by an confidence ranking.

**Theorem 1.** *The following are equivalent*

- (i)  $\preceq$  satisfies A1–A6,
- (ii) there exists a nonconstant utility function  $u : X \rightarrow \mathfrak{R}$ , a continuous confidence ranking  $\Xi$  and a cautiousness coefficient  $D : \mathfrak{R} \rightarrow \Xi$  such that, for all  $f, g \in \mathcal{A}$ ,  $f \preceq g$  iff

$$(1) \quad \min_{p \in D(\sigma(f))} \sum_{s \in S} u(f(s)) \cdot p(s) \leq \min_{p \in D(\sigma(g))} \sum_{s \in S} u(g(s)) \cdot p(s)$$

where  $\sigma(f) = -u(\hat{f})$  for all  $f \in \mathcal{A}$ .

<sup>13</sup>In other words, if he is indifferent between a bet where he would lose \$100 if A occurs and gain \$400 if it does not occur and a bet where he would lose \$25 if A occurs and gain only \$50 if it does occur, then it follows from standard uncertainty aversion that he (weakly) prefers the bet where he loses \$81.25 if A does not occur and wins \$312.50 if it does occur to both of the bets mentioned above.

<sup>14</sup>Note that this strong implication of the standard uncertainty aversion axiom is never observed in the presence of C-independence, because the latter axiom rules out indifference between the first two bets for risk-neutral decision makers. However, it does apply non trivially in models that satisfy the uncertainty aversion axiom but not C-independence.

Furthermore, for any other nonconstant utility function  $u'$ , continuous confidence ranking  $\Xi'$  and cautiousness coefficient  $D'$  representing  $\preceq$  as in (ii), there exists a positive real number  $a$  and a real number  $b$  such that  $u' = au + b$ ,  $\Xi' = \Xi$  and  $D'(x) = D(\frac{x}{a} - \frac{b}{a})$  for all  $x \in \mathfrak{R}$ .

Finally, under the conditions above,  $\preceq$  satisfies A7 iff  $\Xi$  is centred.

Proofs of all results are in the Appendix.

### 3 Confidence, cautiousness and ambiguity

The proposed model involves a strict separation of beliefs and tastes. Of the three elements in the model – the utility function, the confidence ranking and the cautiousness coefficient – the first, as is standard, captures the decision maker’s tastes over outcomes. As discussed above, the confidence ranking represents not only the probability judgements endorsed by the decision maker (his beliefs) but also the confidence with which he endorses them (his confidence in his beliefs). The third element, the cautiousness coefficient, captures the decision maker’s attitude to choosing in the absence of confidence. The aim of this section is to demonstrate that these interpretations are indeed valid.

First, let us consider whether the confidence ranking has separate behavioural meaning from the cautiousness coefficient, by asking when two preference relations satisfying the axioms in Theorem 1 are represented by the same utility functions and confidence rankings (though potentially different cautiousness coefficients). The following definition and proposition provide an answer.

**Definition 3.** Let  $\preceq^1$  and  $\preceq^2$  be preference relations satisfying the axioms A1–A6.  $\preceq^1$  and  $\preceq^2$  are *confidence equivalent* if (i) for all  $c, d \in \Delta(X)$ ,  $c \preceq^1 d$  iff  $c \preceq^2 d$  and (ii) for all  $d \in \Delta(X)$ , there exists  $d' \in \Delta(X)$  and  $\alpha \in (0, 1)$  such that, for all  $f \in \mathcal{A}$  and  $c \in \Delta(X)$  with  $\hat{f} \sim d$ ,  $f \succeq^1 c$  iff  $f_\alpha d' \succeq^2 c_\alpha d'$ .

**Proposition 1.** Let  $\preceq^1$  and  $\preceq^2$  be preference relations satisfying the axioms A1–A6 and represented by utility functions, confidence rankings and cautiousness coefficients  $(u_1, \Xi_1, D_1)$  and  $(u_2, \Xi_2, D_2)$  respectively.  $\preceq^1$  and  $\preceq^2$  are confidence equivalent if and only if  $u_1$  is a positive affine transformation of  $u_2$  and  $\Xi_1 = \Xi_2$ .

Confidence equivalence can be understood as the behavioural translation of the fact for two decision makers to have the same confidence *in preferences*. Recall from the

discussion of the axioms in Section 2.2 that mixing acts with constant acts may shift the stakes; this allows one to use preferences over mixtures to glean information about preferences at given levels of stakes. For example, for an act  $f$  and a constant act  $c$ , the preferences over the mixtures  $f_\alpha d$  and  $c_\alpha d$  indicate the preferences between  $f$  and  $c$  at the stakes level given by the worst consequence of  $f_\alpha d$ . Henceforth we shall speak of preferences over  $f$  and  $c$  at a given stakes level as shorthand for speaking of preferences over appropriate mixtures of  $f$  and  $c$ . So, if  $f$  is preferred to  $c$  at a given stakes level but  $g$  is not preferred to  $d$  at that level, whilst it is preferred to  $d$  at a lower stakes level, then this can be interpreted as indicating that the decision maker is more confident in his preference for  $f$  over  $c$  than in his preference for  $g$  over  $d$ . Confidence equivalence thus states that the two decision makers share the same relative judgements of confidence in their preferences: one is more confident in the preference for  $f$  over  $c$  than in the preference for  $g$  over  $d$  if and only if the other one is. To the extent that confidence in preferences is determined by confidence in beliefs and confidence in utilities (which is trivial in this model, due to the use of a single utility function), one would expect that if two decision makers have the same confidence in preferences, then they have the same confidence in beliefs and utilities. Proposition 1 is the formal confirmation of this intuition.<sup>15</sup>

Confidence equivalence guarantees that the decision makers' confidence rankings are the same, but it does not guarantee that they are used in the same way. In particular, it says nothing about which sets in the confidence ranking are used to evaluate options with given stakes. This is exactly where the decision maker's attitude to choosing in the absence of confidence comes in. To introduce this notion, consider the standard approach to risk attitudes.

In one standard treatment of risk attitude (Pratt, 1964), risk attitude is explored by considering the decision maker's attitudes to the adding of small risks to a sure

<sup>15</sup>The notion of confidence equivalence is sufficient for the purposes of this section, where the focus is on separating attitudes towards choosing in the absence of confidence from confidence itself. Nevertheless, it is possible to behaviourally separate utility from confidence in beliefs in much the same way as, for example, Savage (1954) does. Under his theory, decision makers 1 and 2 have the same beliefs if, for any consequences  $c, c', d, d'$  such that  $c \prec_1 d$  and  $c' \prec_2 d'$ , 1's preferences over acts whose outcomes are in  $\{c, d\}$  are the same as 2's preferences over "corresponding" acts whose outcomes are in  $\{c', d'\}$ . (More precisely, if  $f, g$  take values in  $\{c, d\}$  and  $f', g'$  are defined by: for all  $s \in S$ ,  $f'(s) = c'$  if  $f(s) = c$  and  $f'(s) = d'$  if  $f(s) = d$ , and likewise for  $g'$ , then  $f' \preceq_2 g'$  iff  $f \preceq_1 g$ .) A similar condition, extended to consequences in  $\{\alpha c + (1 - \alpha)d | \alpha \in [0, 1]\}$  and  $\{\alpha c' + (1 - \alpha)d' | \alpha \in [0, 1]\}$  respectively, and relativised to stakes as in Definition 3, ensures that decision makers have the same confidence rankings, although potentially different utilities.

amount. This sort of approach is not usually followed in the case of decision under uncertainty because of the difficulty of getting a clean notion of what it would be to add a particular “uncertainty”, especially given the dependence of the perceived uncertainty on the decision maker’s beliefs. However, in the context of the current theory, where confidence enters into play via the stakes involved in the act, there is a simple analogue to adding risks: increasing the stakes.

Consider two decision makers, 1 and 2, with the same utility function and confidence ranking, and consider an act  $f$  and a constant act  $c$ . Since 1 and 2 have the same confidence rankings, at sufficiently small stakes they will both agree on the preferences between  $f$  and  $c$ ; suppose that  $f$  is preferred to  $c$  at small stakes. As the stakes increase, the decision makers may switch and cease to prefer  $f$  to  $c$ ; the difference between them lies in the stakes at which they cease to exhibit this preference. For example, if there is a stakes level where 1 no longer prefers  $f$  to  $c$  but 2 still does, this means that at this stakes level, 1 does not have enough confidence in his probability judgements to sustain the preference, whereas 2 does. But since they have the same confidence ranking over probability judgements, this must be because 1 is demanding more confidence in probability judgements for them to play a role at these stakes than 2. In other words, he is less comfortable than 2 at choosing with limited confidence at this stakes level; he is exhibiting more aversion to choosing in the absence of confidence than 2. If this is the case for all acts  $f$  and constant acts  $c$ , we say that 1 is more averse to choosing in the absence of confidence than 2. This leads to the following comparative notion of aversion to choosing in the absence of confidence.

**Definition 4.** Suppose that  $\succeq^1$  and  $\succeq^2$  satisfy axioms A1–A6 and that they are confidence equivalent. Then  $\succeq^1$  is *more averse to choosing in the absence of confidence* than  $\succeq^2$  if, for all  $f \in \mathcal{A}$ ,  $c, d, e \in \Delta(X)$  and  $\alpha \in (0, 1]$ , if  $f_\alpha d \succeq^1 c_\alpha d$  whenever  $\widehat{f_\alpha d} \succeq^1 e$ , then  $f_\alpha d \succeq^2 c_\alpha d$  whenever  $\widehat{f_\alpha d} \succeq^2 e$ .

This definition translates formally the motivation above: it states that 1 is more averse to the absence of confidence if whenever he prefers  $f$  to  $c$  for a given level of stakes and lower, then so does 2.

As noted in Section 1.3, the model proposed here can be thought of as a contribution to the literature on ambiguity. In this literature, discussions of comparative ambiguity aversion are generally motivated by considerations of the sets of acts that are preferred to particular constant acts (as in Yaari (1969)). This often leads to notions of comparative ambiguity aversion where, under assumptions guaranteeing that the agents have the same beliefs, a decision maker is more ambiguity averse than another if, every time

the former prefers an act to a constant act, then the latter does too. The following is a definition of comparative ambiguity aversion which is true to the spirit of those notions.<sup>16</sup>

**Definition 5.** Let  $\preceq^1$  and  $\preceq^2$  be preference relations satisfying the axioms A1–A6 and suppose that they are confidence equivalent. Then  $\preceq^1$  is *more ambiguity averse* than  $\preceq^2$  if, for any  $f \in \mathcal{A}$  and  $c \in \Delta(X)$ , if  $f \succeq^1 c$  then  $f \succeq^2 c$ .

The two comparative notions of aversion – to choosing in the absence of confidence and to ambiguity – are equivalent. Moreover, they are characterised entirely in terms of the cautiousness coefficient.

**Theorem 2.** Suppose that  $\preceq^1$  and  $\preceq^2$  satisfy axioms A1–A6 and are confidence equivalent. Suppose that they are represented by  $(u, \Xi, D_1)$  and  $(u, \Xi, D_2)$  respectively. The following are equivalent:

- (i)  $\preceq^1$  is more averse to choosing in the absence of confidence than  $\preceq^2$
- (ii)  $\preceq^1$  is more ambiguity averse than  $\preceq^2$
- (iii)  $D_1(r) \supseteq D_2(r)$  for all  $r \in \mathfrak{R}$ .

We conclude that the cautiousness coefficient captures the attitude to confidence and ambiguity, and that analysis of such attitudes can be carried out in the proposed model.

## 4 Variants and related models

Reduced to the essentials, the current proposal consists of two features: firstly, a representation of confidence in beliefs by an ordinal structure on the space of probability measures, and secondly, the idea that in the evaluation of options the decision maker uses the set of probability measures in this structure which corresponds to the stakes involved. As noted in the Introduction, this delineates not a single decision model but a family of models, which differ according to the decision rule and the notion of stakes

<sup>16</sup>This literature is too rich to be discussed in detail here. Schmeidler (1989) and Epstein (1999) are early treatments of the question; Ghirardato and Marinacci (2002) is closest to that used here. The assumption about beliefs is used by those whose models admit separation of beliefs and tastes (for example, Klibanoff et al. (2005)), but not by those whose models do not (for example, Maccheroni et al. (2006) and Chateauneuf and Faro (2009)).

used. The principal aim of this paper is to promote this family, rather than any particular member. In the previous sections, we have considered a particular member of the family with an eye to illustrating the intuitiveness of models in the family, and the interesting and attractive properties that they may have. Let us now briefly consider some other members of the family.

On the one hand, there are decision models that use a rule other than the maxmin expected utility rule employed in representation (1). As is well-known, this rule yields an ambiguity-averse model of decision, and the representation (1) is ambiguity averse for the same reason. One can obtain an ambiguity-seeking model of the sort proposed here by replacing the maxmin expected utility rule with the maxmax expected utility rule (where the minimum in representation (1) is replaced by a maximum). An analysis similar to that carried out in Section 3 would apply in such a model, yielding a relation of “more absence-of-confidence seeking”. Other decision models are obtained by replacing the maxmin expected utility rule with the  $\alpha$ -maxmin or Hurwicz rule, which evaluates acts by a mix of maximum and minimum, or by a generalisation of that rule with non-constant  $\alpha$ , such as that studied by [Ghirardato et al. \(2004\)](#).

Such modifications in the decision rule change relatively little as regards the main points made in the previous sections. Conceptually, the same representation of confidence in beliefs (confidence ranking) is used, and the set of probabilities is determined on the basis of the stakes via the cautiousness coefficient. Accordingly, there continues to be the same strict separation of beliefs (represented by the confidence ranking) and tastes (represented, at least, by the utility function and the cautiousness coefficient<sup>17</sup>). Practically, in the application of such rules to real-life decisions, one still needs to determine a set of probabilities on the basis of the stakes involved in the act; the difference is in how this set is used.

It is also worth noting other potentially interesting members of the family that can be seen as special cases of the model considered above. For example, adding the appropriate analogue of co-monotonic independence would force the sets of probabilities in the confidence ranking to correspond to convex capacities ([Schmeidler, 1986](#)). In this case, the representation (1) would be equivalent to a stakes-sensitive Choquet expected utility representation, where the decision maker chooses according to the Choquet expected utility rule, but with a capacity that varies with the stakes. This model is particularly interesting from an operational point of view, since standard techniques that

<sup>17</sup>For certain decision rules, there may be additional factors on the taste side; this is the case for example for the  $a$  function in the rule proposed by [Ghirardato et al. \(2004\)](#).

have been developed for eliciting capacities could perhaps be applied here to elicit the confidence ranking. Another potentially interesting specification involves confidence rankings where the sets are balls of different sizes around a fixed probability measure (ie. the sets are of the form  $\{q \in \Delta(\Sigma) | d(p, q) \leq \epsilon\}$  for different  $\epsilon$ , where  $d$  is the metric on the space of probability measures). These easily-parametrised models can be thought of as confidence versions of  $\epsilon$ -contamination models studied elsewhere in the literature (Gajdos et al., 2008; Kopylov, 2009).

On the other hand, other members of the family of decision models may differ in the notion of stakes used. The motivation for the notion of stakes employed here is obvious, if not beyond controversy, and there are a myriad of other notions of stakes which could be considered: for example, the best consequence of the act, the difference between the best and worst consequences of the act, the minimum (or maximum) probability that the act takes values below a certain threshold (calculated with the respect to smallest or alternatively the largest set of probability measures in the confidence ranking) or the maxmin expected utility of values below the threshold (calculated with the respect to smallest or the largest set of probability measures in the confidence ranking). This is not to mention notions of stakes that are not functions of individual acts but of the menu of available acts; for example, one could take as stakes the worst consequence out of all the acts on the menu. A full discussion of all the options is beyond the scope of this paper. However, many of the points made above continue to hold for other notions of stakes. Changing the notion of stakes used makes little difference conceptually: confidence in beliefs, represented by confidence rankings, continues to play a role in choice via the cautiousness coefficient, with only the allocation of stakes to acts (the function  $\sigma$  in (1)) changing. Accordingly, the strict separation of beliefs and tastes is retained. Finally, the application of the model in practice proceeds as described above, the only difference being the properties of acts that are relevant in determining the set of probabilities used.

Let us close with two remarks. First of all, notice that, in principle, the decision rule on sets of probabilities and the notion of stakes can be varied independently. For example, any combination of maxmin expected utility and maxmax expected utility rule with stakes as worst consequence and stakes as best consequence is possible. Whilst this yields a very large family of decision models, only some will be of interest. For example, one might wonder whether there is any interest for someone who takes as stakes the best consequence to be so pessimistic as to use the maxmin expected utility rule. Secondly, notice that both of these issues are behaviourally meaningful. Both

the specific decision rule used and the particular notion of stakes employed will have consequences for properties of preferences and so may, in principle, be gleaned from choices. It remains a largely open question how to axiomatise different combinations of decision rule and notion of stakes or whether there is a general axiomatic framework in which all models in the family can be treated.

## 5 Conclusion

This paper proposes a model of a decision maker's confidence in his probability judgements in terms of a confidence ranking – a nested family of sets of probability measures. This model can be used to formulate a family of decision rules which allow the probability judgements that play a role in a decision to depend on what is at stake. Under each of the decision models in this family, the decision maker evaluates acts using a set of probability measures that is determined by the stakes involved and his cautiousness coefficient. Models in this family differ according, firstly, to the way the set of probability measures is used in the evaluation and, secondly, to the notion of stakes used. However, all share the advantages of the general framework: structural simplicity of the representation of confidence, relative tractability in application to aiding decision making, and separation of beliefs and tastes. A particular model in the family is studied in detail and found to have a reasonable axiomatisation. Finally, a notion of comparative aversion to choosing in the absence of confidence is defined, characterised in terms of the cautiousness coefficient and related to standard notions of ambiguity aversion.

## Proofs

Throughout the Appendix,  $B$  will denote the space of all real-valued functions on  $S$ , and  $ba(S)$  will denote the set of real-valued set functions on  $S$ , both under the Euclidean topology. Recall that, under this topology,  $ba(S)$  is locally convex (Aliprantis and Border, 2007, §5.12).  $B$  is equipped with the standard order:  $a \leq b$  iff  $a(s) \leq b(s)$  for all  $s \in S$ . For  $a \in B$ , we define  $\sigma(a) = -\min_{non-nulls \in S} a(s)$ , and for  $x \in \mathfrak{R}$ , we define  $x^*$  to be the constant function taking value  $x$ . Finally, for any  $a \in B$  and  $r \in \mathfrak{R}$ , let  $e_a^r \in B$  be such that  $e_a^r(s) = a(s) + \sigma(a) - r$  for all  $s \in S$  and let  $x_a^r \in \mathfrak{R}$  be  $r - \sigma(a)$ . By definition,  $\sigma(e_a^r) = r$  and  $a = e_a^r + x_a^{r*}$ .

*Proof of Theorem 1*

The main part of the result is the sufficiency of the axioms for the representation (the direction (i) to (ii)), the proof of which proceeds as follows. As is standard, the axioms imply the existence of a utility function  $u$  on  $\Delta(X)$ , with image  $K$ , and a functional  $I$  on  $B(K)$  such that, for any  $f, g \in \mathcal{A}$ ,  $f \preceq g$  iff  $I(u \circ f) \leq I(u \circ g)$ . The main lemma, Lemma 3, establishes that for any stakes level there exists a closed and convex set of probability measures such that each act with these stakes is evaluated by the maxmin expected utility over this set. By Lemma 4, these sets form a nested family, with larger stakes yielding larger sets, and hence is a confidence ranking. By Lemma 5, this confidence ranking is continuous.

We now proceed with the proof of the Theorem. We assume first (i); we will show (ii). Consider firstly the following lemmas, all of which are under the assumption of axioms A1–A6.

**Lemma 1.** *There exists a non-constant utility function  $u$  representing the restriction of  $\preceq$  to the constant acts. Moreover, for  $K = u(\Delta(X))$  and  $B(K)$  the set of functions in  $B$  taking values in  $K$ , there exists  $I : B(K) \rightarrow \mathfrak{R}$  such that, for any  $f, g \in \mathcal{A}$ ,  $f \preceq g$  iff  $I(u \circ f) \leq I(u \circ g)$ .*

*Proof.* First note that, for all  $c, d \in \Delta(X)$ , if  $c \sim d$  then  $\frac{1}{2}c + \frac{1}{2}e \sim \frac{1}{2}d + \frac{1}{2}e$  for all  $e \in \Delta(X)$ . To see this, suppose not, ie. that  $c \sim d$  and that  $e \in \Delta(X)$  is such that  $\frac{1}{2}c + \frac{1}{2}e \succ \frac{1}{2}d + \frac{1}{2}e$ . If  $e \succeq d \sim c$ , then, by the first clause of A2, it follows that  $c \succ d$ , contradicting the assumption that  $c \sim d$ . And if  $e \preceq c \sim d$ , then, by the second clause of A2, it follows that  $c \succ d$ , contradicting the assumption that  $c \sim d$ ; hence there is no such  $e$ . Given A1, A3 and A6, it follows that the axioms of the Herstein and Milnor (1953) mixture theorem are satisfied, hence the existence of the required utility function.

Moreover, by A4, for any act  $f$  there exist constant acts  $c$  and  $c'$  with  $c \preceq f(s) \preceq c'$  for all  $s \in S$ ; by A3 and A1, using a standard argument,  $u$  can be extended to a function  $J : \mathcal{A} \rightarrow \mathfrak{R}$  such that, for any  $f, g \in \mathcal{A}$ ,  $f \preceq g$  iff  $J(f) \leq J(g)$ . It also follows from A4 that  $J(f) = J(f')$  whenever  $f(s) \sim f'(s)$  for all  $s \in S$ , so there exists a function  $I : B(K) \rightarrow \mathfrak{R}$  such that  $I(u \circ f) = J(f)$  for all  $f \in \mathcal{A}$ , as required.  $\square$

Without loss of generality, it will be assumed that  $0 \in K$  but not on its boundary. So  $K$  is an interval on the real line containing 0 and such that 0 is not on its boundary; call the lower boundary point  $u^-$  and the upper boundary point  $u^+$ . Let  $-K = \{r \in$

$\mathfrak{R} \mid -r \in K\}^\circ$ .<sup>18</sup> Note finally that, by construction,  $I(x^*) = x$ .

The following lemma will prove useful.

**Lemma 2.** *For all  $a, a' \in B$  and  $\alpha > 0$ , such that  $a' - \sigma(b)^*, a - \sigma(b)^* \in B(K)$ ,  $\sigma(a) = \sigma(a') = 0$  and  $a = \alpha a'$ ,  $I(a - \sigma(b)^*) + \sigma(b) = \alpha(I(a' - \sigma(b)^*) + \sigma(b))$ .*

*Proof.* Consider the case of  $\alpha \in (0, 1]$  (the case of  $\alpha > 1$  follows as a consequence). Take  $g \in \mathcal{A}$  such that  $a' - \sigma(b)^* = u \circ g$ ,  $x, y \in \Delta(X)$  such that  $u(x) = -\sigma(b)$  and  $g \sim y$ , and  $f \in \mathcal{A}$  such that  $f = \alpha g + (1 - \alpha)x$ . So  $u \circ f = \alpha u \circ g + (1 - \alpha)u \circ x = \alpha(a' - \sigma(b)^*) - (1 - \alpha)\sigma(b)^* = a - \sigma(b)^*$ . Then A2 applies, yielding that  $f = \alpha g + (1 - \alpha)x \sim \alpha y + (1 - \alpha)x$ , whence  $I(a - \sigma(b)^*) = I(u \circ f) = \alpha I(u \circ y) + (1 - \alpha)I(u \circ x) = \alpha I(a' - \sigma(b)^*) + (1 - \alpha)I(-\sigma(b)^*)$ , and so  $I(a - \sigma(b)^*) + \sigma(b) = \alpha(I(a' - \sigma(b)^*) + \sigma(b))$  as required.  $\square$

The following is the central lemma of the proof.

**Lemma 3.** *For every  $r \in -K$ , there exists a closed convex set  $\mathcal{C}_r \subseteq \Delta(\Sigma)$  such that, for every  $a \in B(K)$  such that  $\sigma(a) = r$ ,  $I(a) = \min_{p \in \mathcal{C}_r} \sum_{s \in S} a(s)p(s)$ .*

*Proof.* For each  $b \in B(K)$  with  $\sigma(b) \in -K$ , we construct a probability measure  $p_b$  such that  $I(b) = \sum_{s \in S} b(s)p_b(s)$  and  $I(a) \geq \sum_{s \in S} a(s)p_b(s)$  for all  $a$  with  $\sigma(a) = \sigma(b)$ . To this end, take any  $b \in B(K)$  with  $\sigma(b) \in -K$  and define  $I_b : B \rightarrow \mathfrak{R}$  as follows:

- (i)  $I_b(x^*) = x$  for all  $x \in \mathfrak{R}$ ;
- (ii)  $I_b(a) = I(a - \sigma(b)^*) + \sigma(b)$  for all  $a \in B$  such that  $a - \sigma(b)^* \in B(K)$  and  $\sigma(a) = 0$ ;
- (iii)  $I_b(a) = \alpha I_b(a')$  for all  $a \in B$  such that  $\sigma(a) = 0$  and  $a = \alpha a'$  with  $a' - \sigma(b)^* \in B(K)$ .
- (iv)  $I_b(a) = I_b(e_a^0) + I_b(x_a^{0*})$  for all  $a \in B$  such that  $\sigma(a) \neq 0$ .

Lemma 2 guarantees that  $I_b$  is well-defined (and in particular, that there is no contradiction between the clauses (ii) and (iii)), and that it is homogeneous of degree one on  $\{a \in B \mid \sigma(a) = 0\}$ . Moreover, it is superadditive: that is, for all  $a, \bar{a} \in B$ ,  $I_b(\frac{1}{2}a + \frac{1}{2}\bar{a}) \geq \frac{1}{2}I_b(a) + \frac{1}{2}I_b(\bar{a})$ . This can be seen as follows.

<sup>18</sup>For a set  $X$ ,  $X^\circ$  is its interior.

Consider firstly the case where  $\sigma(a) = \sigma(\bar{a}) = 0$ . If  $I_b(\bar{a}) = 0$ , then the desired inequality holds by [A4](#) and the definition of  $I_b$ , and similarly for  $I_b(a) = 0$ ; so we may henceforth suppose that  $I_b(a), I_b(\bar{a}) > 0$ . If  $I_b(a) = I_b(\bar{a})$ , then, by [A5](#),  $I_b(\beta a + (1 - \beta)\bar{a}) \geq I_b(a) = \beta I_b(a) + (1 - \beta)I_b(\bar{a})$  for any  $\beta \in (0, 1)$ , and so the desired inequality is established. If  $I_b(a) > I_b(\bar{a})$ , let  $\alpha = \frac{I_b(\bar{a})}{I_b(a)}$ , so that  $\sigma(\alpha a) = \sigma(\bar{a}) = 0$  and  $I_b(\alpha a) = I_b(\bar{a})$ . It follows, by the reasoning for the case where  $I_b(a) = I_b(\bar{a})$ , that  $I_b(\beta \cdot \alpha a + (1 - \beta)\bar{a}) \geq I_b(\alpha a) = \beta I_b(\alpha a) + (1 - \beta)I_b(\bar{a}) = \beta \cdot \alpha I_b(a) + (1 - \beta)I_b(\bar{a})$  for every  $\beta \in (0, 1)$ . Substituting  $\frac{1}{1+\alpha}$  for  $\beta$  and multiplying both sides by  $\frac{1+\alpha}{2\alpha}$  yields the desired inequality. The case where  $I_b(a) < I_b(\bar{a})$  is treated similarly.

Consider finally any  $a, \bar{a} \in B$ .  $I_b(\frac{1}{2}a + \frac{1}{2}\bar{a}) = I_b(\frac{1}{2}e_a^0 + \frac{1}{2}e_{\bar{a}}^0 + \frac{1}{2}x_a^{0*} + \frac{1}{2}x_{\bar{a}}^{0*}) = I_b(\frac{1}{2}e_a^0 + \frac{1}{2}e_{\bar{a}}^0) + \frac{1}{2}x_a^0 + \frac{1}{2}x_{\bar{a}}^0 \geq I_b(\frac{1}{2}e_a^0) + I_b(\frac{1}{2}e_{\bar{a}}^0) + \frac{1}{2}x_a^0 + \frac{1}{2}x_{\bar{a}}^0 = \frac{1}{2}I_b(a) + \frac{1}{2}I_b(\bar{a})$  with the first inequality by the definition of  $I_b$  and the second by the result above. Hence  $I_b$  is superadditive as required.

To construct the required probability measure, there are two cases to consider.

*Case i:*  $I(b) > I((-\sigma(b))^*)$ . For  $\bar{b} = b + \sigma(b)^*$ , let  $D_1^b = \{a \in B \mid I_b(a) > I_b(\bar{b})\}$  and  $D_2^b = \text{co}(\{a \in B \mid a \leq I_b(\bar{b})^*\} \cup \{\bar{b}\})$ .<sup>19</sup> Evidently, both sets are convex and nonempty (in the case of  $D_1^b$ , convexity is ensured by the superadditivity of  $I_b$ ).

We now show that  $D_1^b$  and  $D_2^b$  are disjoint; that is, for any  $a \in B$  and  $\beta \in [0, 1]$ , if  $a \leq I_b(\bar{b})^*$ , then  $\beta a + (1 - \beta)\bar{b} \notin D_1^b$ , ie.  $I_b(\beta a + (1 - \beta)\bar{b}) \leq I_b(\bar{b})$ . The result is immediate for  $\beta = 0, 1$ , so consider  $\beta \in (0, 1)$ . Let  $a' \in B$ ,  $x \in \mathfrak{R}$  be such that  $\beta a + (1 - \beta)\bar{b} = a' + x^*$ , with  $\sigma(a') = 0$ . Without loss of generality, it can be assumed that  $a' - \sigma(b)^*, (I_b(\bar{b}) - \sigma(b) - \frac{x}{\beta})^* \in B(K)$ ; if not, multiply the non- $\sigma(b)$  terms below through by a small positive factor and use the fact that  $I_b$  is homogenous of degree one on  $\{a \in B \mid \sigma(a) = 0\}$ . Since  $a \leq I_b(\bar{b})^*$ ,  $a' + x^* \leq \beta I_b(\bar{b})^* + (1 - \beta)\bar{b}$ . Hence  $a' - \sigma(b)^* \leq (1 - \beta)(\bar{b} - \sigma(b)^*) + \beta(I_b(\bar{b}) - \sigma(b) - \frac{x}{\beta})^*$ , and so, by [A4](#),  $I(a' - \sigma(b)^*) \leq (1 - \beta)I(\bar{b} - \sigma(b)^*) + \beta I((I_b(\bar{b}) - \sigma(b) - \frac{x}{\beta})^*)$ . Hence  $I_b(a') - \sigma(b) + x^* \leq I_b(\bar{b}) - \sigma(b)$ , and so  $I_b(a' + x^*) \leq I_b(\bar{b})$ , as required.

Given the aforementioned properties, a separation theorem ([Aliprantis and Border, 2007](#), Theorem 7.30) implies that there is a nonzero linear functional on  $B$ ,  $P_b$  and a real number  $\alpha$  such that  $P_b(c) \leq \alpha \leq P_b(a)$  for all  $a \in D_1^b$  and  $c \in D_2^b$ .

$I_b(\bar{b})$  is strictly positive, by the choice of  $b$  and the definition of  $I_b$ ; it follows by the definition of  $D_1^b$  and  $D_2^b$  that  $\alpha$  is strictly positive. Without loss of generality, it can be assumed that  $\alpha = I_b(\bar{b})$ . Since  $I_b(\bar{b})^* \in D_2^b$ ,  $P_b((I_b(\bar{b})^*)) \leq I_b(\bar{b})$ ; but since  $(I_b(\bar{b})^*)$

<sup>19</sup>For a set  $X$ ,  $\text{co}(X)$  is the convex hull of  $X$ .

is a limit point of  $D_1^b$ ,  $P_b((I_b(\bar{b}))^*) \geq I_b(\bar{b})$  and so  $P_b((I_b(\bar{b}))^*) = I_b(\bar{b})$ . Hence, by linearity of  $P_b$ ,  $P_b(1^*) = 1$ . Moreover, for all  $E \in \Sigma$ ,  $(I_b(\bar{b}))_{E^c}0 \leq (I_b(\bar{b}))^*$  (where  $x_E y$  is the function taking value  $x$  on  $E$  and  $y$  elsewhere) since  $I_b(\bar{b})$  is positive; so  $(I_b(\bar{b}))_{E^c}0 \in D_2^b$  and hence  $P_b((I_b(\bar{b}))_{E^c}0) \leq I_b(b)$ . Since  $P_b((I_b(\bar{b}))_E 0) + P_b((I_b(\bar{b}))_{E^c}0) = P_b((I_b(\bar{b}))^*) = I_b(\bar{b})$ , it follows that  $P_b((I_b(\bar{b}))_E 0) \geq 0$ . Hence, by the linearity of  $P_b$ , that  $P_b(1_E 0) \geq 0$ . By a classic duality result, there is a probability measure  $p_b$  such that  $P_b(a) = \sum_{s \in S} a(s)p_b(s)$  for all  $a \in B$ .

We now show that, for all  $a \in B(K)$  such that  $\sigma(a) = \sigma(b)$ ,  $P_b(a) \geq I(a)$ , with equality for  $a = b$ . For any such  $a$ , and for all  $x > I_b(\bar{b}) - I_b(a + \sigma(b)^*)$ ,  $I_b(a + \sigma(b)^*) + I_b(x^*) > I_b(\bar{b})$ , and so  $I_b((a + \sigma(b)^*) + x^*) > I_b(\bar{b})$  by the definition of  $I_b$ ; hence  $(a + \sigma(b)^*) + x^* \in D_1^b$ . By construction of  $P_b$ , we thus have  $P_b((a + \sigma(b)^*) + x^*) \geq I_b(\bar{b})$ ; by linearity of  $P_b$ , it follows that  $P_b(a + \sigma(b)^*) + P_b(x^*) \geq I_b(\bar{b})$ . By the continuity of  $P_b$  (letting  $x \rightarrow I_b(\bar{b}) - I_b(a + \sigma(b)^*)$ ), it follows that  $P_b(a + \sigma(b)^*) \geq I_b(a + \sigma(b)^*)$ . By the linearity of  $P_b$  and definition of  $I_b$ , this implies that  $P_b(a) \geq I(a)$ . Since  $\bar{b} \in D_2^b$ ,  $P_b(\bar{b}) \leq I_b(\bar{b})$ , so  $P_b(\bar{b}) = I_b(\bar{b})$  and hence  $P_b(b) = I(b)$  as required.

*Case ii:*  $I(b) \leq I(-\sigma(b)^*)$ . Let  $\bar{b} = b + \sigma(b)$ , and take  $D_1^b = \{a \in B \mid I_b(a) > 0\}$  and  $D_2^b = \{\beta \bar{b} \mid \beta \in [0, 1]\}$ . Evidently, both sets are convex and nonempty (in the case of  $D_1^b$ , convexity is ensured by the superadditivity of  $I_b$ ). Note furthermore that, by A4,  $I(b) = I(-\sigma(b)^*)$ , so  $I_b(\bar{b}) = 0$ ; moreover, it also follows from A4 that  $I_b(c) = 0$  for all  $c \in D_2^b$ , so  $D_1^b$  and  $D_2^b$  are disjoint.

By a separation theorem (Aliprantis and Border, 2007, Theorem 7.30), there is a nonzero linear functional on  $B$ ,  $P_b$  and a real number  $\alpha$  such that  $P_b(\bar{b}) \leq \alpha \leq P_b(a)$  for all  $a \in \overline{D_1^b}$ . Since  $0^* \in D_2^b$  and it is a limit point of  $D_1^b$ ,  $\alpha$  must be 0.

For all  $E \in \Sigma$ ,  $0^* \leq 1_E 0$  (where  $x_E y$  is the function taking value  $x$  on  $E$  and  $y$  elsewhere), so, by A4,  $0 \leq I_b(1_E 0)$ , hence  $P_b(1_E 0) \geq 0$ . By a classic duality result, there is a probability measure  $p_b$  such that  $P_b(a) = \sum_{s \in S} a(s)p_b(s)$  for all  $a \in B$ .

Using a similar argument to that used in case (i), it can be shown that, for all  $a \in B(K)$  such that  $\sigma(a) = \sigma(b)$ ,  $P_b(a) \geq I(a)$ , with equality for  $a = b$ .

For every  $r \in -K$ , define  $\mathcal{C}_r$  to be the closure of the convex hull of  $\{p_b \mid \sigma(b) = r\}$ . By construction,  $I(a) = \min_{p \in \mathcal{C}_r} \sum_{s \in S} a(s)p(s)$  for any  $a \in B(K)$  such that  $\sigma(a) = r$ , as required. □

The following two lemmas guarantee that the sets of probability measures mentioned in Lemma 3 have the properties needed to constitute a continuous confidence ranking.

**Lemma 4.** *For all  $r, s \in -K$ ,  $\mathcal{C}_r \subseteq \mathcal{C}_s$  if  $r \leq s$ .*

*Proof.* For any  $a \in B(K)$  and for any  $r, s \in -K$  such that  $r \leq s$ , there exists  $x \in K$  and  $\alpha \in (0, 1]$  such that  $\sigma(\alpha(e_a^s) + (1 - \alpha)x^*) = r$ . Since  $x \geq -s$ , A2 implies that, for any  $y \in K$ , if  $I(e_a^s) \geq y$ , then  $I(\alpha(e_a^s) + (1 - \alpha)x^*) \geq \alpha y + (1 - \alpha)x$ . By the linearity of the maxmin functional, it follows that  $\min_{p \in \mathcal{C}_r} \sum_{s \in S} a(s)p(s) = \frac{1}{\alpha} \min_{p \in \mathcal{C}_r} \sum_{s \in S} (\alpha(e_a^s) + (1 - \alpha)x^*)(s)p(s) + (x_a^s - \frac{1-\alpha}{\alpha}x) \geq \frac{1}{\alpha} (\alpha \min_{p \in \mathcal{C}_s} \sum_{s \in S} (e_a^s)(s)p(s) + (1 - \alpha)x) + (x_a^s - \frac{1-\alpha}{\alpha}x) = \min_{p \in \mathcal{C}_s} \sum_{s \in S} a(s)p(s)$ . Similarly, by considering a multiple of the reflexion of  $a$  in  $0^*$  ( $a' \in B(K)$  such that, for some  $\alpha$ ,  $a(s) = -\alpha a'(s)$  for every  $s \in S$ ), we have that  $\max_{p \in \mathcal{C}_r} \sum_{s \in S} a(s)p(s) \leq \max_{p \in \mathcal{C}_s} \sum_{s \in S} a(s)p(s)$ . So  $[\min_{p \in \mathcal{C}_r} \sum_{s \in S} a(s)p(s), \max_{p \in \mathcal{C}_r} \sum_{s \in S} a(s)p(s)] \subseteq [\min_{p \in \mathcal{C}_s} \sum_{s \in S} a(s)p(s), \max_{p \in \mathcal{C}_s} \sum_{s \in S} a(s)p(s)]$  for all  $a \in B(K)$ . It follows, by Ghirardato et al. (2004, Proposition A.1), that  $\mathcal{C}_r \subseteq \mathcal{C}_s$ , as required.  $\square$

**Lemma 5.** *For any  $r \in -K$ ,  $\mathcal{C}_r = \bigcap_{r' > r} \mathcal{C}_{r'} = \overline{\bigcup_{r' < r} \mathcal{C}_{r'}}$ .*

*Proof.* We show that  $\mathcal{C}_r = \bigcap_{r' > r} \mathcal{C}_{r'}$ ; the proof that  $\mathcal{C}_r = \overline{\bigcup_{r' < r} \mathcal{C}_{r'}}$  is similar. By Lemma 4,  $\mathcal{C}_r \subseteq \mathcal{C}_{r'}$  for all  $r' > r$ . Suppose, for reductio, that  $\mathcal{C}_r \subsetneq \bigcap_{r' > r} \mathcal{C}_{r'}$  for some  $r \in -K$ , so that there exists a point (probability measure)  $p \notin \mathcal{C}_r$ , but  $p \in \bigcap_{r' > r} \mathcal{C}_{r'}$ . By a separation theorem (Aliprantis and Border, 2007, 5.80), there is a nonzero (continuous) linear functional  $\phi$  on  $ba(S)$  and  $\alpha \in \Re$  such that  $\phi(p) \leq \alpha < \phi(q)$  for all  $q \in \mathcal{C}_r$ . Since  $S$  is finite (so  $B$  is finite-dimensional),  $B$  is reflexive, and, by the standard isomorphism between  $ba(S)$  and  $B^*$ , it follows that  $ba(S)^*$  is isometrically isomorphic to  $B$  (Dunford and Schwartz, 1958, IV.3); hence there is a real-valued function  $a \in B$  such that  $\phi(q) = \sum_{s \in S} a(s)q(s)$  for any  $q \in ba(S)$ . Without loss of generality  $\phi, a$  and  $\alpha$  can be chosen so that  $\alpha \in K$ ,  $a \in B(K)$  and  $\sigma(a) = r$ . Taking  $f \in \mathcal{A}$  such that  $u \circ f = a$  and  $c \in \Delta(X)$  such that  $u(c) = \alpha$ , we have, by construction, that  $c \prec f$  but for any  $d \in \Delta(X)$  with  $d \prec c$  and  $\sigma(d) > r$  and any  $\alpha \in (0, 1)$ ,  $f_\alpha d \preceq c_\alpha d \prec c$ , contradicting A3.  $\square$

*Conclusion of the proof of Theorem 1.* To conclude the direction (i) to (ii), note that, by Lemma 1, there exists a utility function  $u$  representing preferences over constant

acts, and a functional  $I$  representing  $\preceq$  as specified. Consider the case where  $K$  is bounded above and below; the other cases are treated similarly. Lemma 3 guarantees that there exists sets  $\mathcal{C}_r$  for all  $r \in -K$ , such that  $I(a) = \min_{p \in \mathcal{C}_r} \sum_{s \in S} a(s)p(s)$  for all  $a \in B(K)$  such that  $\sigma(a) = r$ . Define  $\Xi = \{\mathcal{C}_r \mid r \in -K\} \cup \{\bigcap_{r \in -K} \mathcal{C}_r\} \cup \{\overline{\bigcup_{r \in -K} \mathcal{C}_r}\}$ . Since  $\mathcal{C}_r$  is closed and convex for all  $r \in -K$ , and since, by Lemma 4, the sets  $\mathcal{C}_r$  are nested,  $\Xi$  is a confidence ranking. By Lemma 5,  $\Xi$  is continuous.  $D$  is defined as follows: for  $r \in -K$ ,  $D(r) = \mathcal{C}_r$ , for  $r < s$  for all  $s \in -K$ ,  $D(r) = \bigcap_{s \in -K} \mathcal{C}_s$  and for  $r > s$  for all  $s \in -K$ ,  $D(r) = \overline{\bigcup_{s \in -K} \mathcal{C}_s}$ . Order preservation and surjectivity of  $D$  are immediate from the definition and Lemma 4.

Finally, for any  $c \in \Delta(X)$  having the property described in the centering axiom A7, the restriction of  $\preceq$  to  $\{f \in \mathcal{A} \mid \hat{f} \succeq c\}$  is non-trivial and satisfies independence. By standard results, in the presence of independence, this implies that  $\mathcal{C}_{-u(c)}$  is a singleton. So A7 implies that  $\Xi$  contains a singleton, as required.

The direction from (ii) to (i) is generally straightforward. The only interesting case is continuity (A3). Take any  $f, g, h \in \mathcal{A}$  and consider the set  $\{\alpha \in [0, 1] \mid f_\alpha h \preceq g\}$ ; the other case is shown similarly. Suppose that  $\alpha^*$  is a limit point of this set, and consider a sequence  $(\alpha_i)$  of elements in the set with  $\alpha_i \rightarrow \alpha^*$ . If there is a subsequence of  $(\alpha_i)$  tending to  $\alpha^*$  such that  $\widehat{f_{\alpha_{i_n}} h} \succeq \widehat{f_{\alpha^*} h}$  for all  $\alpha_{i_n}$  in this subsequence, then the result follows from the fact that  $D$  is order-preserving and the continuity of the maxmin EU representation (with a fixed set of probability measures). Suppose now there is no such sequence. In this case, there exists  $c \in \Delta(X)$ ,  $c \prec \widehat{f_{\alpha^*} h}$ ; moreover, for any such  $c$ , there exists an interval  $I$  containing  $\alpha^*$  with  $\widehat{f_\beta h} \succeq c$  for any  $\beta \in I$ . Hence, for each such  $c$ , there exists a subsequence  $(\alpha_{j_n}^c)$  of  $(\alpha_i)$ , tending to  $\alpha^*$ , with  $\widehat{f_{\alpha_{j_n}^c} h} \succeq c$  for all  $n \in \mathbb{N}$ . By the fact that  $D$  is order-preserving and the continuity of the maxmin EU representation, it follows that  $\min_{p \in D(-u(c))} \sum_{s \in S} u(f_{\alpha^*} h(s)) \cdot p(s) \leq \min_{p \in D(-u(\hat{g}))} \sum_{s \in S} u(g(s)) \cdot p(s)$ . Since this holds for every  $c \prec \widehat{f_{\alpha^*} h}$ , and since, by the continuity of the confidence ranking and the surjectivity of  $D$ ,  $D(-u(\widehat{f_{\alpha^*} h})) = \bigcap_{c \prec \widehat{f_{\alpha^*} h}} D(-u(c))$ , it follows that  $f_{\alpha^*} h \preceq g$  as required.

Finally consider the uniqueness clause. Uniqueness of  $u$  follows from the Herstein-Milnor theorem. As regards uniqueness of  $\Xi$ , proceed by reductio; suppose that  $u, \Xi_1, D_1$  and  $u, \Xi_2, D_2$  both represent  $\preceq$  according (1), with  $\Xi_1 \neq \Xi_2$ . By surjectivity of the cautiousness coefficient, for some  $r$ ,  $D_1(r) \neq D_2(r)$ . Suppose, without loss of generality, that  $p \in D_1(r) \setminus D_2(r)$ . By a separation theorem (Aliprantis and Border, 2007, 5.80), there is a nonzero linear functional  $\phi$  on  $ba(S)$  and  $\alpha \in \mathfrak{R}$  such that  $\phi(p) \leq \alpha < \phi(q)$  for all  $q \in D_2(r)$ . As in the proof of Lemma 5, there is

a real-valued function  $a \in B$  such that  $\phi(q) = \sum_{s \in S} a(s)q(s)$  for any  $q \in ba(S)$ . Without loss of generality  $\phi, a$  and  $\alpha$  can be chosen so that  $\alpha \in K$ ,  $a \in B(K)$  and  $\sigma(a) = r$ . Taking  $f \in \mathcal{A}$  such that  $u \circ f = a$  and  $c \in \Delta(X)$  such that  $u(c) = \alpha$ , we have that  $\min_{p \in D_1(\sigma(f))} \sum_{s \in S} u(f(s))p(s) \leq \min_{p \in D_1(\sigma(f))} \sum_{s \in S} u(c)p(s)$ , whereas  $\min_{p \in D_2(\sigma(f))} \sum_{s \in S} u(f(s))p(s) > \min_{p \in D_2(\sigma(f))} \sum_{s \in S} u(c)p(s)$ , contradicting the assumption that both  $u, \Xi_1, D_1$  and  $u, \Xi_2, D_2$  represent  $\preceq$ . A similar argument establishes the uniqueness of  $D$  on  $-K$ ; outside of  $-K$ , the value of  $D$  is determined (to be the smallest or largest set in  $\Xi$ ), since  $D$  is order-preserving.  $\square$

### Proofs of other results

**Proposition 2.** For  $\Xi$  a (continuous) confidence ranking,  $\leq_{\Xi} = \{(p, q) \in \Delta(\Sigma)^2 \mid \text{for all } C \in \Xi, \text{ if } q \in C, p \in C\}$  is a quasi-convex, lower semi-continuous (and locally non-satiated except at the extremes) weak order on  $\Delta(\Sigma)$ .<sup>20</sup>

Likewise, for  $\leq$  a quasi-convex, lower semi-continuous (and locally non-satiated except at the extremes) weak order on  $\Delta(\Sigma)$ ,  $\Xi_{\leq} = \{\{q \mid q \leq p\} \mid p \in \Delta(\Sigma)\}$  is a (continuous) confidence ranking.

*Proof.* Straightforward.  $\square$

*Proof of Proposition 1.* The right to left direction is evident. For the left to right direction, the clause concerning utilities follows immediately from clause (i) of Definition 3. The clause concerning confidence rankings follows from clause (ii) of the definition, in the light of the construction and uniqueness result in the proof of Theorem 1.  $\square$

*Proof of Theorem 2.* Let the assumptions of the theorem be satisfied.

(i) implies (iii). Suppose that  $D_1(r) \not\supseteq D_2(r)$  for some  $r \in u(\Delta(X))^o$ , and that  $p \in D_2(r) \setminus D_1(r)$ . Since  $D_1(r)$  is a closed convex set, by a separating hyperplane theorem (Aliprantis and Border, 2007, 5.80) and as in the proof of Lemma 5, there is an  $f \in \mathcal{A}$  and a  $c \in \Delta(X)$  such that  $-u(\hat{f}) = r$ ,  $\min_{p \in D_2(r)} \sum_{s \in S} u(f(s)) \cdot p(s) < u(c)$  and  $\min_{p \in D_1(r)} \sum_{s \in S} u(f(s)) \cdot p(s) \geq u(c)$ . So for all  $f_{\alpha} d$  with  $\widehat{f_{\alpha} d} \succeq \hat{f} f_{\alpha} d \succeq^1 c_{\alpha} d$  whereas this is not the case for  $\preceq^2$  (taking  $\alpha = 1$ ), contradicting (i); hence (iii) is

<sup>20</sup>An order  $\leq$  is quasi-convex if the lower contour sets  $(\{q \in \Delta(\Sigma) \mid q \leq p\})$  are convex for all  $p \in \Delta(\Sigma)$ ; it is lower semi-continuous if the lower contour sets  $\{q \in \Delta(\Sigma) \mid q \leq p\}$  are closed (for all  $p \in \Delta(\Sigma)$ ); and it is locally non-satiated except at the extremes if, for any  $p \in \Delta(\Sigma)$  such that there exists  $p' > p$  and for every neighbourhood around  $p$ , there exists  $q$  in the neighbourhood such that  $q > p$ .

established for  $r \in u(\Delta(X))^o$ . It follows from the order-preserving and surjectivity properties of  $D_1$  and  $D_2$  that (iii) holds on  $r \notin u(\Delta(X))^o$ .

(ii) *implies (i)*. Straightforward.

(iii) *implies (ii)*. Consider  $f \in \mathcal{A}$ , with  $u(\hat{f}) = r$ . Since  $D_1(r) \supseteq D_2(r)$ ,  $\min_{p \in D_1(r)} \sum_{s \in \mathcal{S}} u(f(s)) \cdot p(s) \leq \min_{p \in D_2(r)} \sum_{s \in \mathcal{S}} u(f(s)) \cdot p(s)$ , from which it follows that if  $f \succeq_1 c$ , then  $f \succeq_2 c$ , as required. □

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